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A new dawn for Campoverde Foggiano

MINIEDUAGRI: COMICS AND INTERACTIVE GAMES FOR EXPLAINING THE FARM TO FORK STRATEGY TO PRIMARY
SCHOOL STUDENTS

2023-2-LV01-KA210-SCH-000174107

EMMA RETURNS TO HER CHILDHOOD VILLAGE, CAMPOVERDE FOGGIANO, AFTER MANY YEARS. THE RURAL VILLAGE, ONCE VIBRANT AND FULL OF LIFE, IS NOW A SHADOW OF ITS FORMER SELF: ABANDONED FARMS, CLOSED MARKETS, AND A STEADILY DECLINING POPULATION. EMMA'S GRANDMOTHER WARMLY WELCOMES HER AND TAKES HER ON A WALK THROUGH THE VILLAGE, EXPLAINING HOW MANY FAMILIES WERE FORCED TO LEAVE, UNABLE TO SUSTAIN THEMSELVES ECONOMICALLY DUE TO A LACK OF INNOVATION AND RESOURCES. THE OVERGROWN FIELDS AND "FOR SALE" SIGNS ON ONCE-THRIVING FARMS WEIGH HEAVILY ON EMMA'S HEART, BUT HER GRANDMOTHER'S QUIET HOPE IGNITES A SPARK WITHIN HER.

THE SITUATION BECOMES MORE TROUBLING WHEN EMMA COMES ACROSS A DISTRESSING HEADLINE IN THE LOCAL NEWSPAPER: "SALVATORE SCAGLIOZZI: DEVELOPER PLANS TO BUY CAMPOVERDE FOGGIANO." SCAGLIOZZI, A WEALTHY AND RUTHLESS ENTREPRENEUR, INTENDS TO TURN THE VILLAGE INTO A LUXURY RESORT, DISREGARDING ITS AGRICULTURAL ROOTS. HER GRANDMOTHER REVEALS THAT SOME DESPERATE FARMERS HAVE ALREADY SOLD THEIR LAND TO SCAGLIOZZI FOR A PITTANCE. OUTRAGED, EMMA VOWS TO FIGHT FOR THE VILLAGE'S FUTURE.

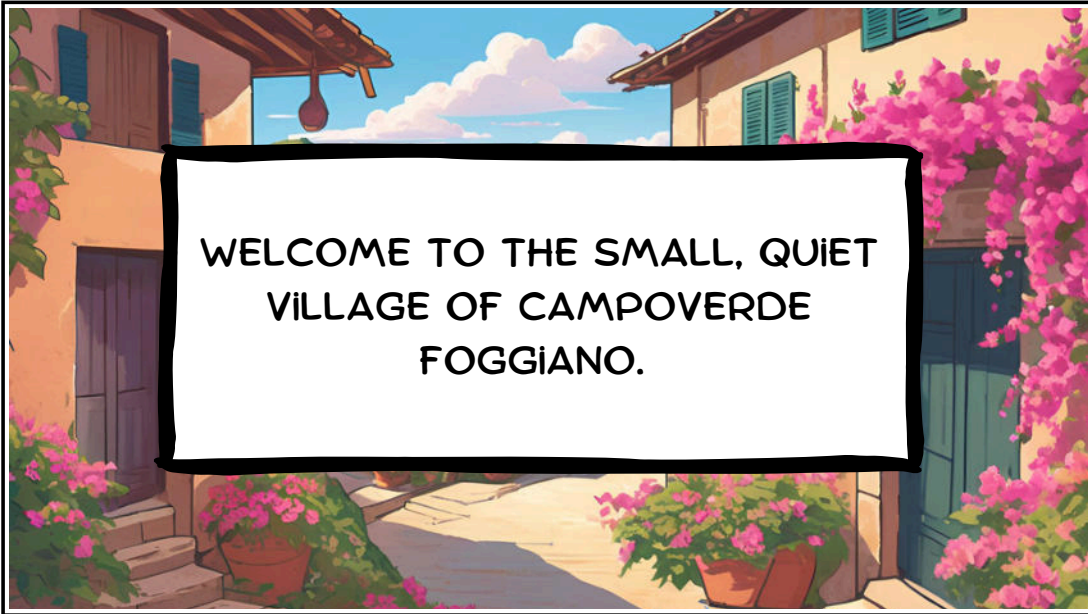
AT A VILLAGE ASSEMBLY, THE MAYOR AND RESIDENTS EXPRESS THEIR DESPAIR OVER AN UNCERTAIN FUTURE, FEARING THAT CAMPOVERDE MAY DISAPPEAR ENTIRELY. EMMA PROPOSES APPLYING FOR EUROPEAN FUNDS, SPECIFICALLY THROUGH THE INITIATIVE "A LONG-TERM VISION FOR THE EU'S RURAL AREAS – TOWARDS STRONGER, CONNECTED, RESILIENT, AND PROSPEROUS RURAL AREAS BY 2040". HER PROPOSAL IS MET WITH SKEPTICISM FROM SOME RESIDENTS, WARY OF THE LENGTHY AND COMPLEX BUREAUCRATIC PROCESS, BUT EMMA REASSURES THEM, OFFERING TO PERSONALLY LEAD THE APPLICATION PROCESS. HER DETERMINATION REKINDLES A NEW HOPE IN THE COMMUNITY.

WHILE EMMA AND HER GRANDMOTHER WORK TIRELESSLY ON THE CHALLENGING TASK OF PREPARING THE FUNDING APPLICATION, SCAGLIOZZI SPREADS FALSE INFORMATION, CLAIMING THAT EUROPEAN FUNDS ARE UNRELIABLE AND CANNOT SAVE THE VILLAGE. HIS PROPAGANDA SHAKES THE CONFIDENCE OF SOME RESIDENTS, BUT EMMA, BOLSTERED BY HER GRANDMOTHER'S UNWAVERING SUPPORT, REFUSES TO GIVE UP. AFTER WEEKS OF HARD WORK, AN INITIAL REJECTION, AND REVISIONS, THE EUROPEAN FUNDING IS FINALLY APPROVED. EMMA ANNOUNCES THE NEWS WITH EXCITEMENT, AND THE VILLAGE ERUPTS IN JOY.

SHORTLY AFTER, EMMA RECEIVES AN INVITATION TO REPRESENT CAMPOVERDE AT THE PRESTIGIOUS EUROPEAN "ORGANIC DAY" COMPETITION IN BRUSSELS. SEEING THIS AS A CHANCE TO SHOWCASE THE VILLAGE'S POTENTIAL, EMMA AND HER GRANDMOTHER CREATE AN INNOVATIVE RECIPE: PANZEROTTI, MADE WITH ORGANIC WHEAT AND LOCALLY GROWN TOMATOES. DESPITE SETBACKS, SUCH AS EQUIPMENT FAILURES AND LAST-MINUTE CHALLENGES, EMMA'S PRESENTATION AT THE COMPETITION WINS OVER THE JUDGES. THE RECIPE TAKES FIRST PRIZE, BRINGING INTERNATIONAL FAME TO CAMPOVERDE FOGGIANO.

WITH THE FUNDING AND NEWFOUND RECOGNITION, THE VILLAGE BEGINS TO TRANSFORM: SOLAR PANELS AND IRRIGATION SYSTEMS ARE INSTALLED, ABANDONED FARMS ARE RESTORED, AND THE ONCE-EMPTY MARKET SQUARE COMES BACK TO LIFE. TOURISTS START VISITING CAMPOVERDE TO ENJOY ITS ORGANIC FOOD AND RICH CULTURAL HERITAGE, WHILE YOUNGER GENERATIONS BEGIN TO SEE A FUTURE IN STAYING RATHER THAN LEAVING.

DEFEATED, SCAGLIOZZI LEAVES THE VILLAGE, WHILE THE COMMUNITY CELEBRATES THEIR VICTORY AND A FRESH NEW BEGINNING.

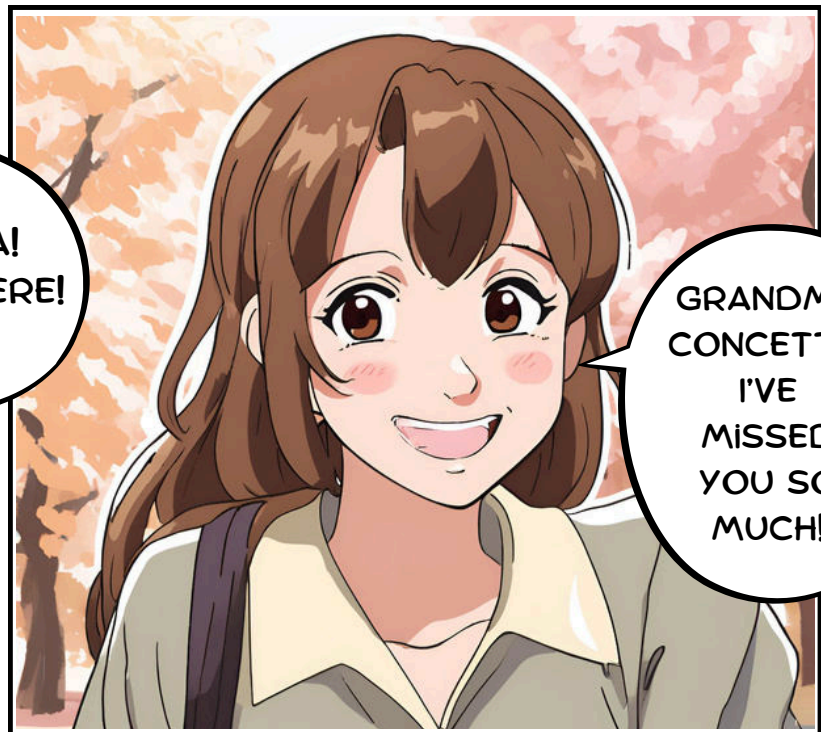


AFTER YEARS AWAY, EMMA
RETURNS TO
CAMPOVERDE FOGGIANO, THE
VILLAGE SHE ONCE CALLED
"HOME".

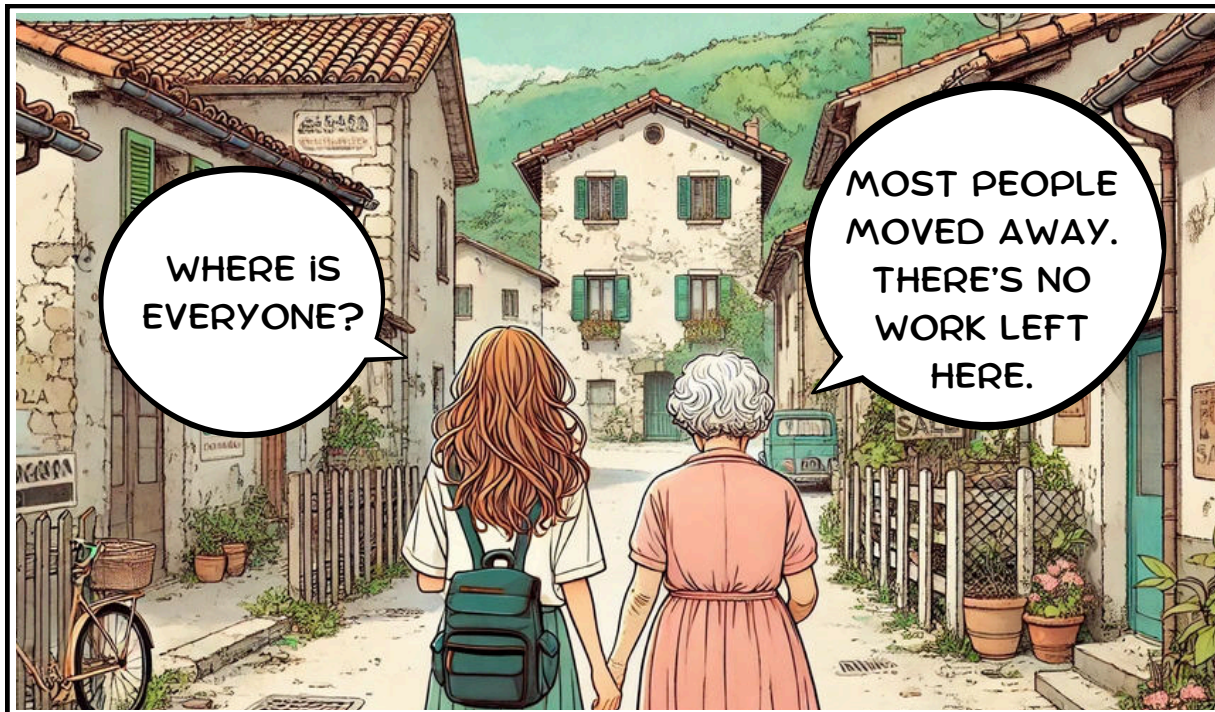




EMMA!
OVER HERE!



GRANDMA
CONCETTA!
I'VE
MISSED
YOU SO
MUCH!



WHERE IS
EVERYONE?

MOST PEOPLE
MOVED AWAY.
THERE'S NO
WORK LEFT
HERE.

EMMA REMEMBERS HOW THE CAMPOVERDE ONCE WAS—
FULL OF LIFE AND JOY,
CHILDREN PLAYING IN THE
SQUARE, THE MARKET IS
BUSTLING, AND THE FIELDS
ARE GREEN AND THRIVING



... NOW IT'S LIKE A
GHOST TOWN...



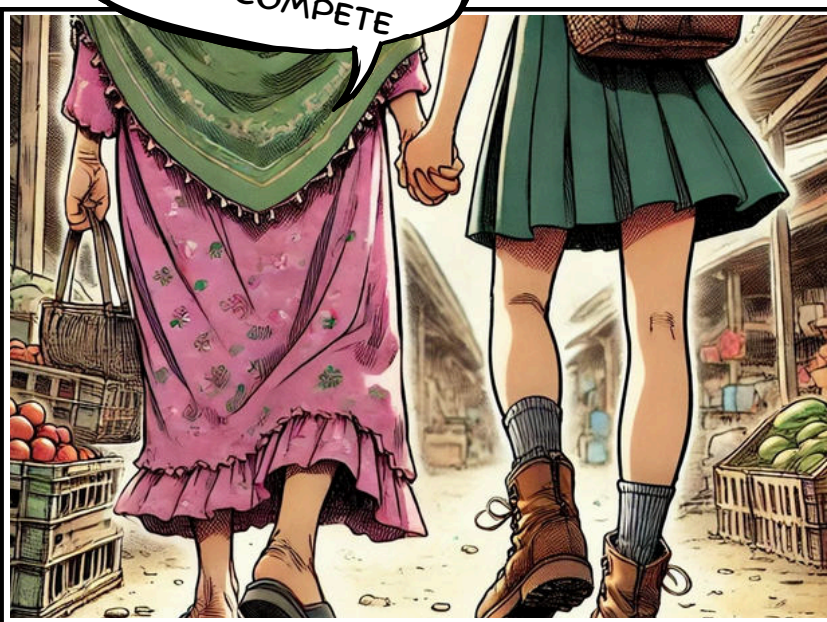
AFTER HAVING LEFT THE
LUGGAGE AT HOME,
EMMA AND CONCETTA
VISIT THE MARKET



WHY ARE THEY
LIKE THIS?

THE IRRIGATION
SYSTEM IS TOO OLD.
WE CAN'T GROW
ENOUGH.

WITHOUT MONEY OR
INNOVATION, WE
CAN'T COMPETE



THE DAY
AFTER....

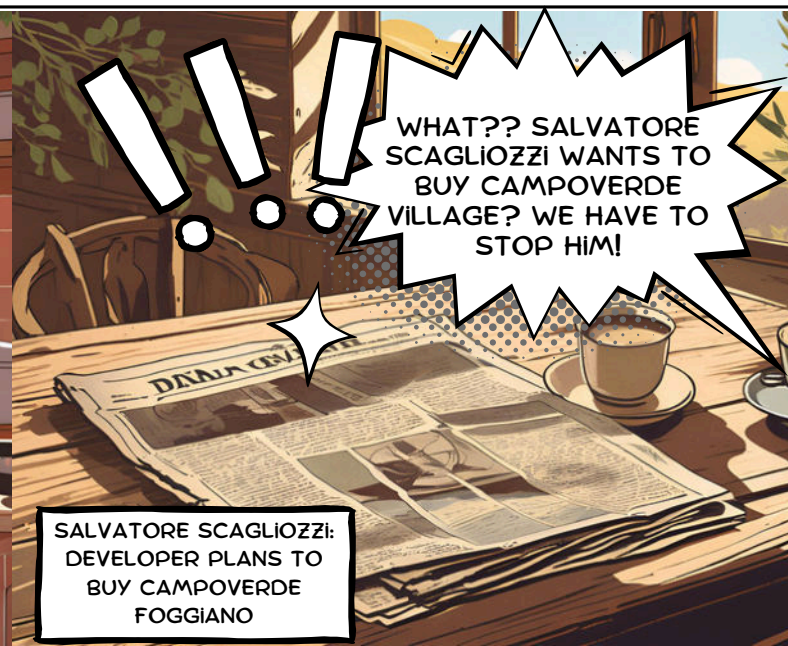
THE DREAMS OF
CAMPOVERDE'S
FAMILIES, LEFT
BEHIND.

WE TRIED TO HOLD
ON, BUT THERE
WASN'T ENOUGH TO
MAKE A LIVING.

THIS WAS OUR
FARM... I CAN STILL
REMEMBER HOW
ALIVE IT WAS.



LUNCH...



SALVATORE SCAGLIOZZI:
DEVELOPER PLANS TO
BUY CAMPOVERDE
FOGGIANO

THE VILLAGE GATHERS
TO DISCUSS ITS
UNCERTAIN FUTURE.



WE'RE RUNNING OUT OF
OPTIONS. IF WE DON'T
ACT, CAMPOVERDE
FOGGIANO WILL
DISAPPEAR.



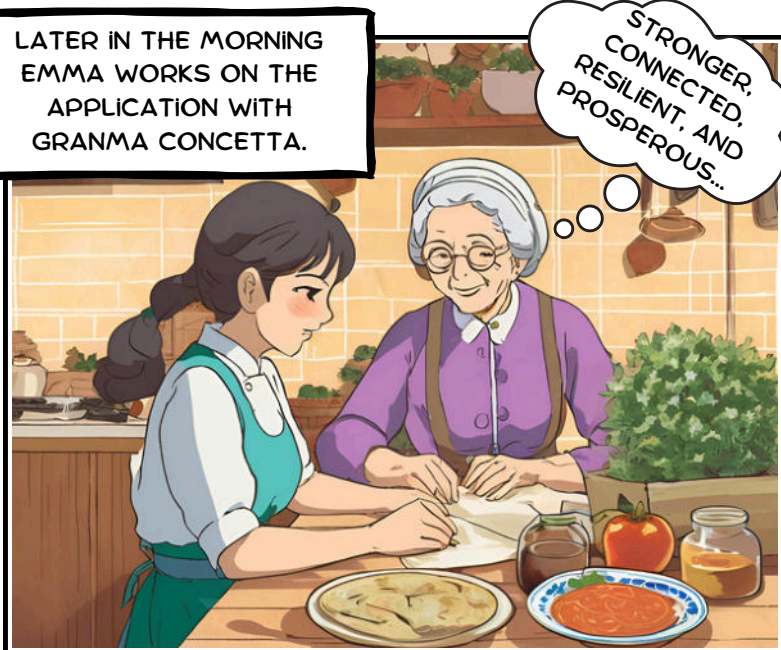
WHAT ABOUT EUROPEAN
FUNDS? THE 'LONG-TERM
VISION FOR THE EU'S RURAL
AREAS - TOWARDS
STRONGER, CONNECTED,
RESILIENT, AND PROSPEROUS
RURAL AREAS BY 2040?'
SUPPORTS VILLAGES LIKE
OURS.

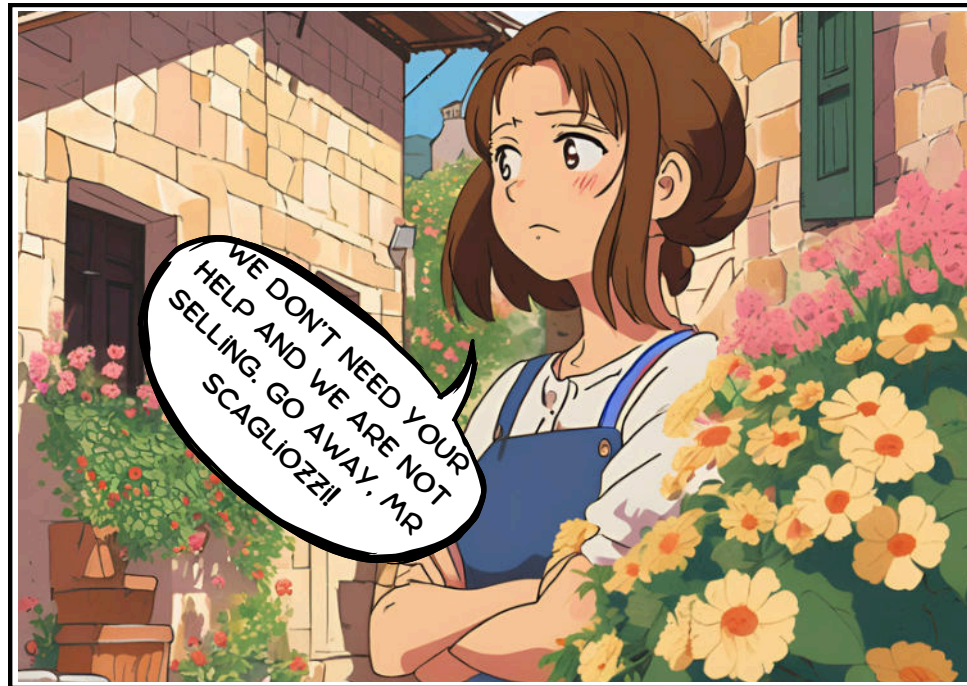
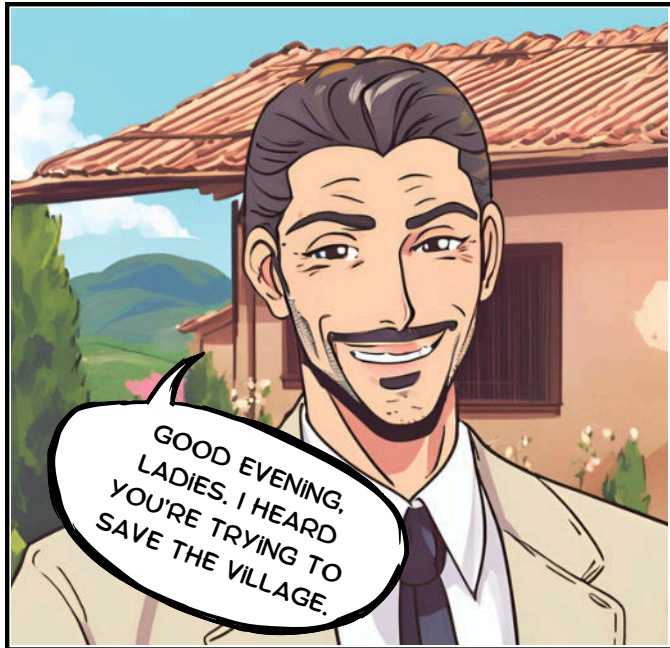
THIS PROGRAM SUPPORTS
INNOVATIVE FARMING,
RENEWABLE ENERGY, AND
CONNECTING RURAL
COMMUNITIES.

WE CAN'T GIVE UP JUST
BECAUSE IT'S DIFFICULT.
THIS IS OUR CHANCE TO
REBUILD.

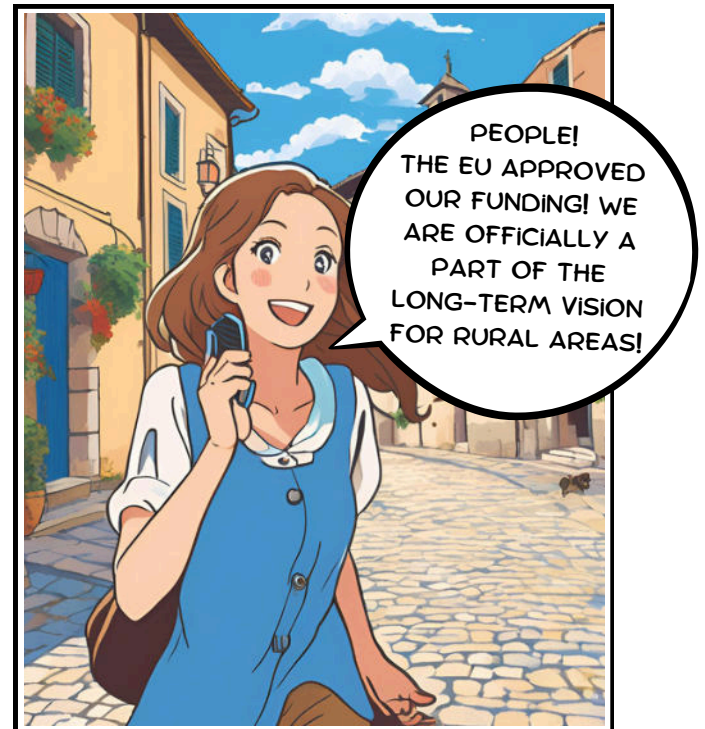
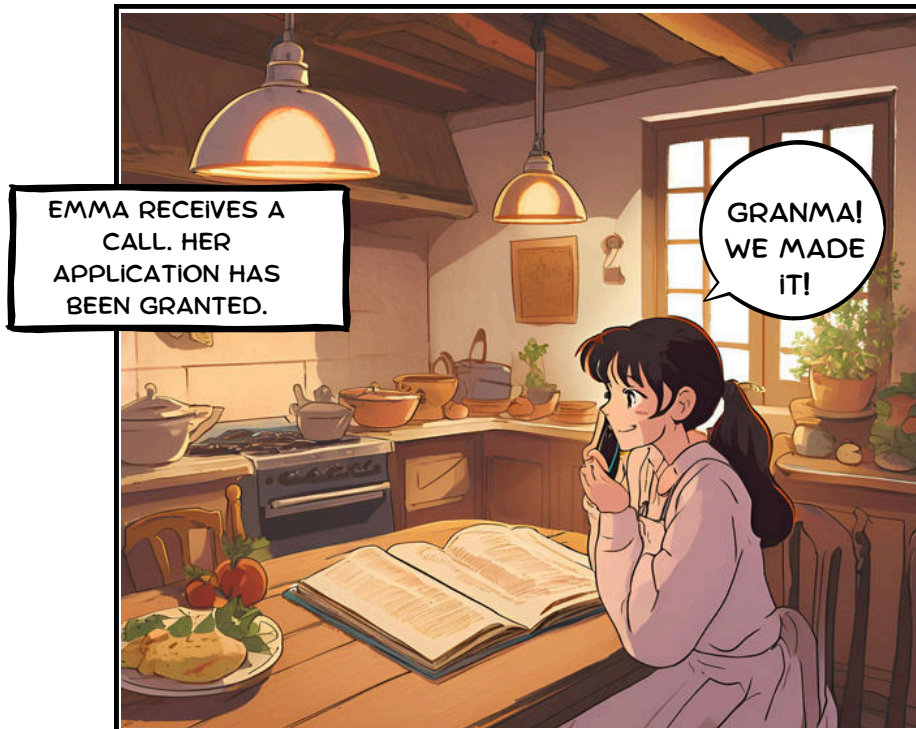


LATER IN THE MORNING
EMMA WORKS ON THE
APPLICATION WITH
GRANMA CONCETTA.

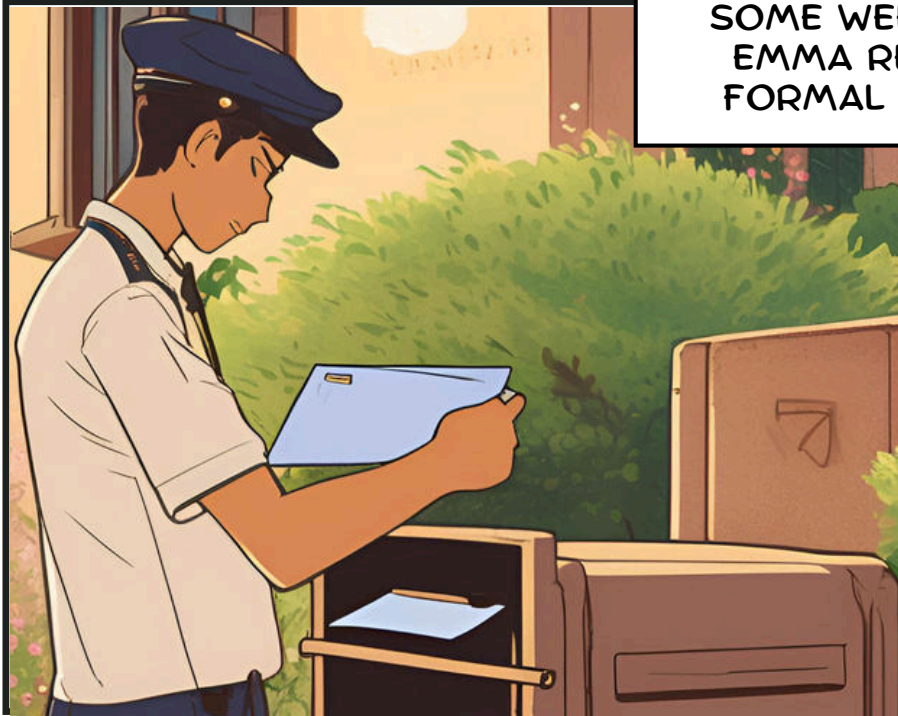




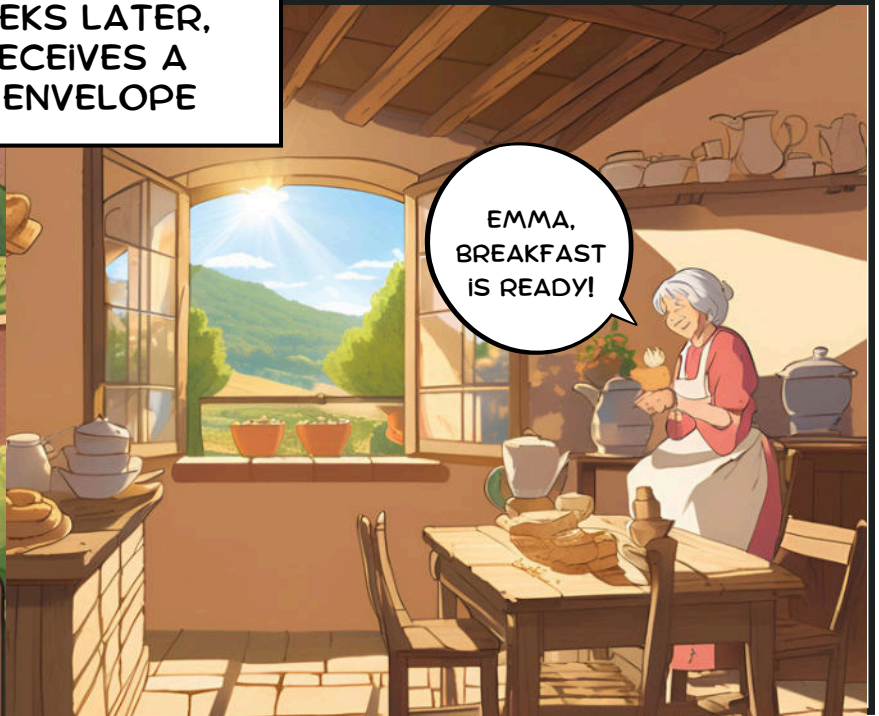




SOME WEEKS LATER,
EMMA RECEIVES A
FORMAL ENVELOPE



EMMA,
BREAKFAST
IS READY!



WE'VE BEEN INVITED
TO REPRESENT
CAMPOVERDE AT
THE ORGANIC DAY
COMPETITION IN
BRUSSELS!



THIS IS YOUR CHANCE TO SHOW
THE WORLD WHAT
CAMPOVERDE CAN DO.

LET'S CREATE A PRODUCT
THAT REPRESENTS THE BEST
OF CAMPOVERDE!



WHAT BETTER PLACE
TO BRAINSTORM THAN
THE MARKET?



LOCAL
INGREDIENTS +
INNOVATION...

WHAT ABOUT A MIX
OF PIZZA AND
CALZONE?



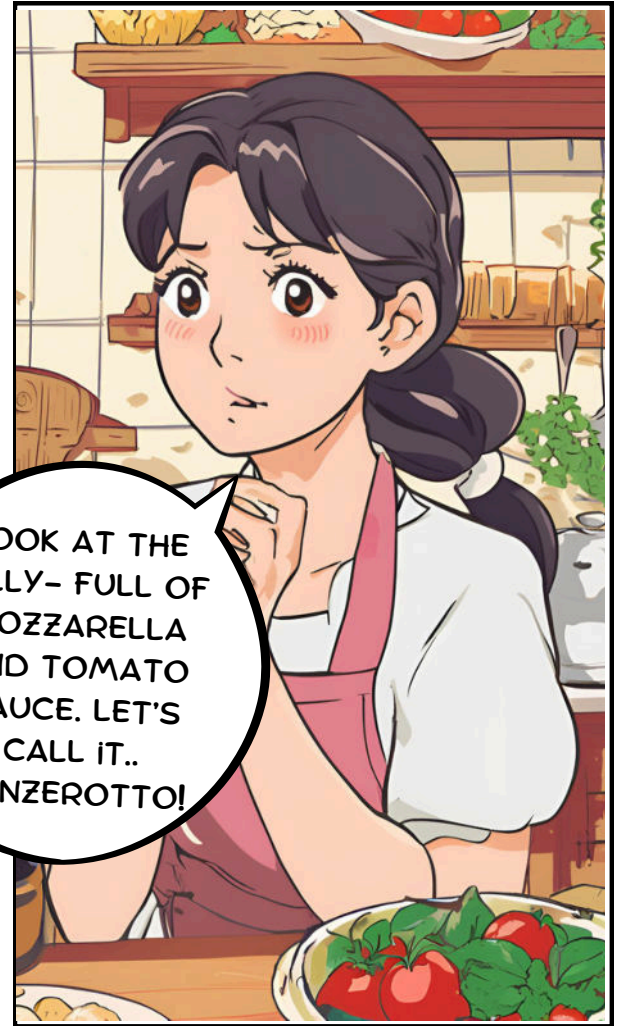
THIS REMINDS ME
OF WHEN YOU
WERE LITTLE.



I MISSED THIS KITCHEN
AND COOKING WITH
YOU. IT IS NOT LIKE
THAT IN PESCHICI.



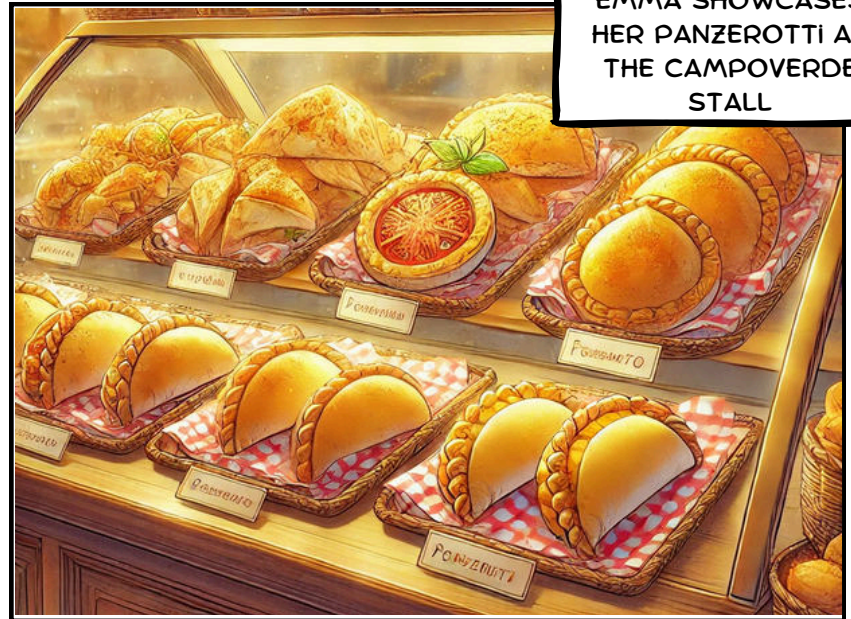
LOOK AT THE
BELLY- FULL OF
MOZZARELLA
AND TOMATO
SAUCE. LET'S
CALL IT..
PANZEROTTO!



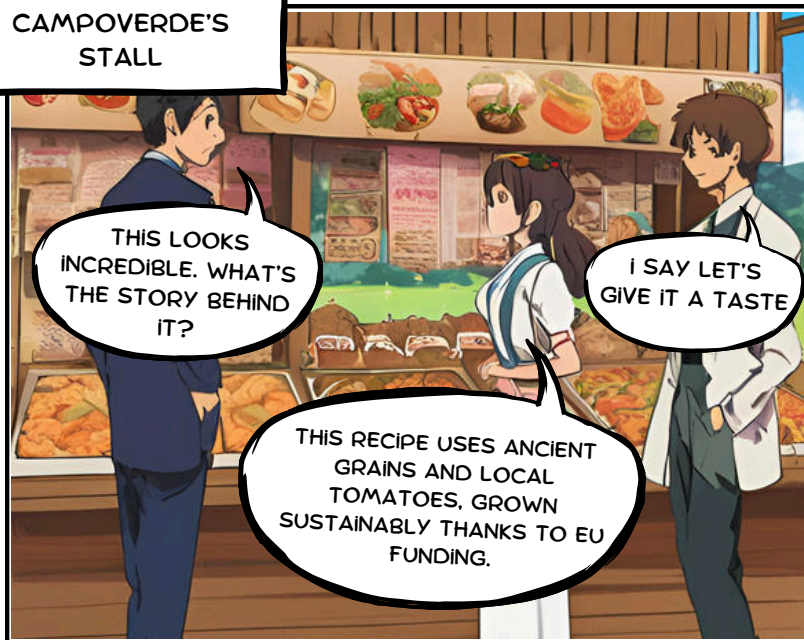
THE DAY OF THE
COMPETITION
ARRIVES.



EMMA SHOWCASES
HER PANZEROTTI AT
THE CAMPOVERDE
STALL



JUDGES APPROACH
CAMPOVERDE'S
STALL



THIS LOOKS
INCREDIBLE. WHAT'S
THE STORY BEHIND
IT?

I SAY LET'S
GIVE IT A TASTE

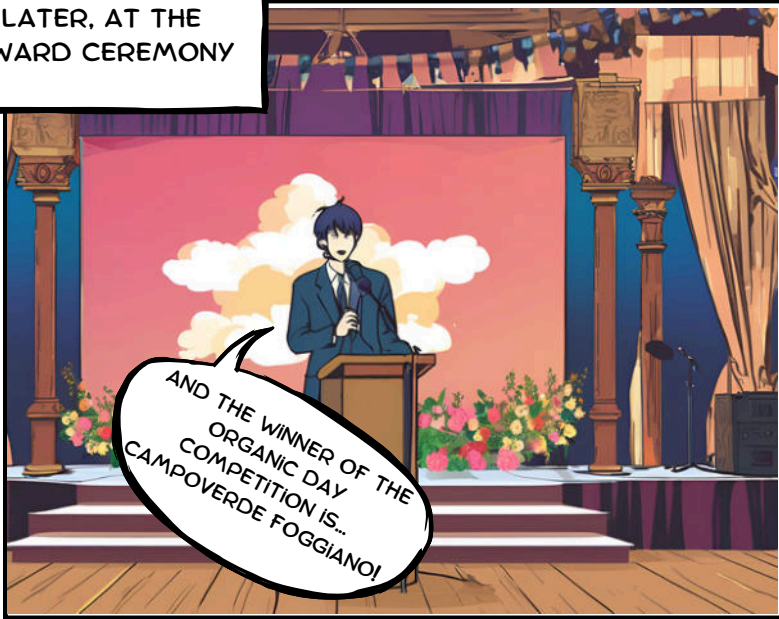
THIS RECIPE USES ANCIENT
GRAINS AND LOCAL
TOMATOES, GROWN
SUSTAINABLY THANKS TO EU
FUNDING.



LITTLE GIRL
CAN COOK...

THE FLAVOR IS
OUTSTANDING. IT'S
SIMPLE YET UNIQUE.

LATER, AT THE
AWARD CEREMONY



CAMPOVERDE FOGGIANO
BECOMES A MODEL FOR
RURAL INNOVATION.

TOURISTS EXPLORE
CAMPOVERDE'S REVITALIZED
SQUARE. SHOPS HAVE REOPENED,
AND A NEW MARKET BUSTLES
WITH ACTIVITY

SOLAR PANELS, NEW
IRRIGATION SYSTEMS...
THIS IS WHAT
CAMPOVERDE'S UP TO.

WE'RE FINALLY
MOVING
FORWARD.

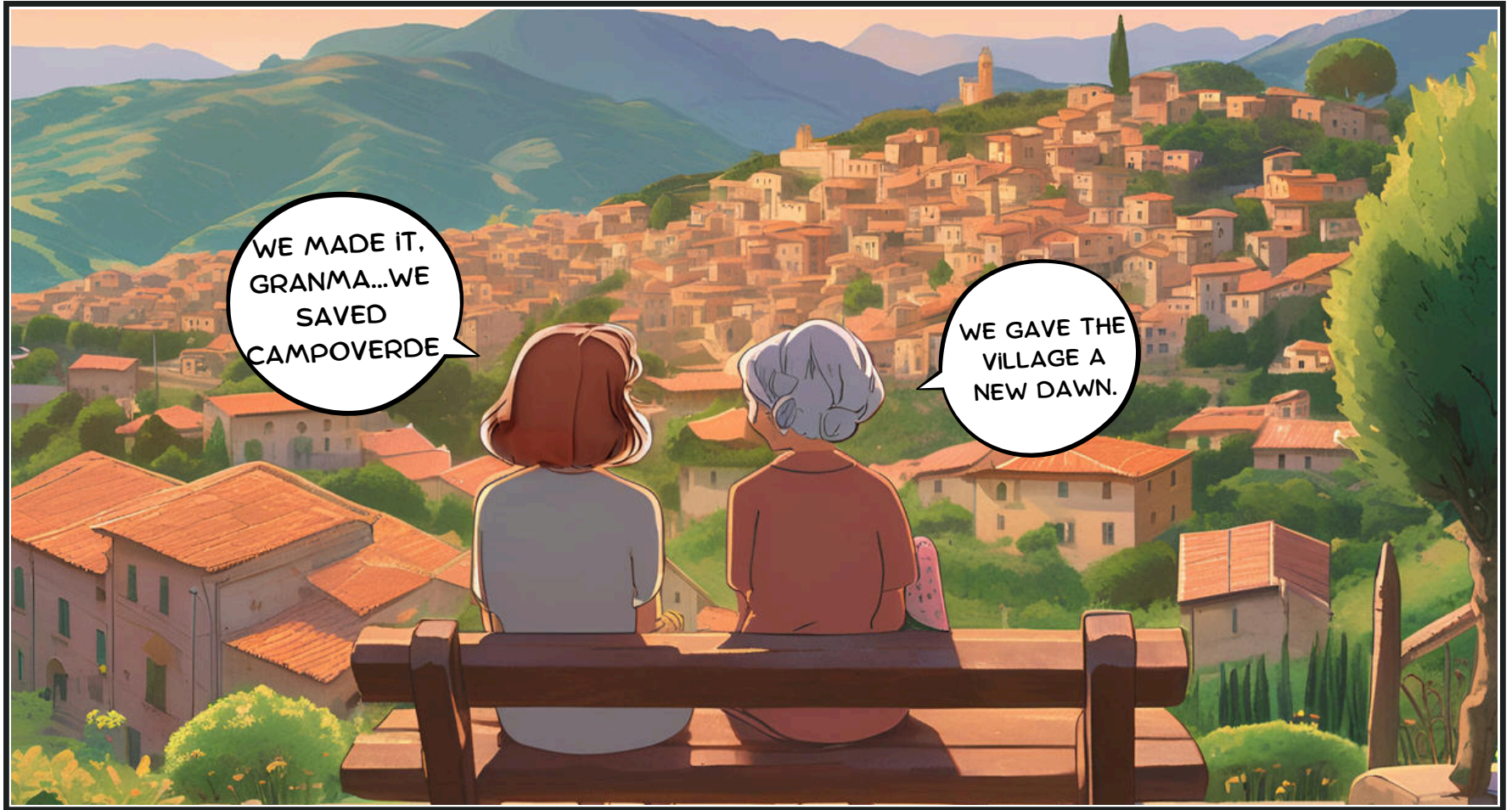
PLANTING
TREES IS FUN!
THANK YOU
EMMA

MEANWHILE SCAGLIOZZI,
LONG BEARD AND
DISAPPOINTED...

CAMPOVERDE
WAS
SUPPOSED TO
BE MINE!

ONTO THE
NEXT
VILLAGE...
YOU'LL BE
MINE!





WE MADE IT,
GRANMA...WE
SAVED
CAMPOVERDE

WE GAVE THE
VILLAGE A
NEW DAWN.



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The end

Comics created by Agnese Gobbi for Igor Vitale International s.r.l.

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